



Nautilus, Inc.
16400 SE Nautilus Drive
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About Nautilus

- The Nautilus name brand is composed of the top name brand fitness products such as Nautilus (the initial brand), Bowflex, Schwinn Fitness, StairMaster, Trimline, and Pearl iZUMi.
- Nautilus created The Nautilus Institute to research how motivation and education can help people fit exercise and fitness into their daily lives.
- With annual sales exceeding \$631 million, Nautilus is one of the most popular and successful names in fitness. Each quarter, the Nautilus name becomes more prominent with sales continuing to rise.
- Nautilus sells and distributes hundreds of thousands of home gym systems each year; each model is ready to go and safe for anyone to use. Systems are sold not only in the US, but worldwide.
- The Nautilus name is known not only for its highest standards in home fitness equipment, but also for bringing these standards to their fitness apparel.

The TotalPackage

- The TotalPackage is a home fitness system composed from the best of Nautilus' home gym systems. The TotalPackage contains: free weights, a simplified StairMaster, and an elliptical. The combination of products allows the user to create a new workout each day.
- The TotalPackage utilizes the most recent technology in artificial intelligence, allowing the user(s) to be paced and strengthened.
- The user enters their profile into the system. If the profile suggests that they need strength training, free weights are picked more often. If the profile suggests the user needs cardio, exercised geared toward cardio will be selected, etc.
- While creating a unique workout, the TotalPackage also provides safeguards to prevent injury. The system will stop the user from overexertion by locking itself from use until a certain time has elapsed. This allows the user to rest and to prepare for another session at a later time.

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