



Dear Media Professional:

Starting today, the future of fitness will be altered. The TotalPackage, a new home fitness gym, is not any old fitness system. This product will help many more Americans affordably fight the epidemic of obesity. Combined with ease of use, real measurable results, and fun, fitness is now equipped to win this fight. The TotalPackage is fused with the latest artificial intelligence, creating the world's first "smart" fitness system. The future has arrived, since today, the privilege of being able to try out the system, before the general public, will be yours.

Nautilus has had a long history of helping out everyday people attain better health and self-esteem. We started out just making basic home workout machines. Now we are known for developing Bowflex®, Stairmaster®, Schwinn®, and Trimline®. These are all well-known fitness tools. Moving into the 21<sup>st</sup> century, we have developed the TotalPackage. Integrated with revolutionary *FitnessEdge* technology (the artificial intelligence mentioned earlier) that helps pace the user, this new utility feels just as comfortable as our other systems. Nothing is sacrificed- the user still gets the results they want, but at a pace that won't cause any undue harm.

Located within this press kit includes the following materials: table of contents, news release, an annual report summary, a multi-purpose flyer, brief biographies of important people in Nautilus who have made the TotalPackage possible, a feature story, important photos related to the product, an encompassing Frequently Asked Questions section, a company catalogue, means to contact us, a fact sheet, and additional information about how we have gotten to this point.

At Nautilus, we wish to bring the best products and service to everyone that we meet. We can be reached via phone at 1-800-345-6789 to answer any and all questions about any of the material presented today. We can also be contacted directly online via email by using [totalpackageinfo@nautilus.com](mailto:totalpackageinfo@nautilus.com). Additional information about us and our products can be found on our website, [nautilus.com](http://nautilus.com).

Sincerely,

A handwritten signature in black ink that reads "Casey M. Addy". The signature is fluid and cursive, with a large, stylized "M" and a long, sweeping underline.

Casey M. Addy  
New Age Media Specialist