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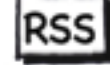
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Written by [Amber](#) on August 12, 2009 in [Advanced PPC Strategies](#)

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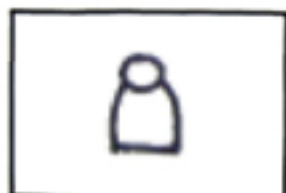
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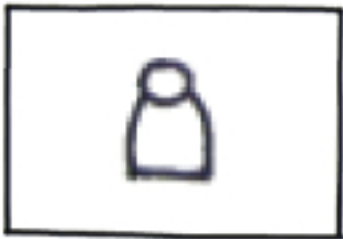
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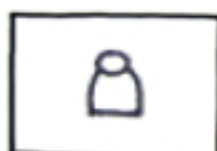
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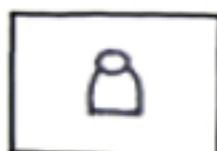
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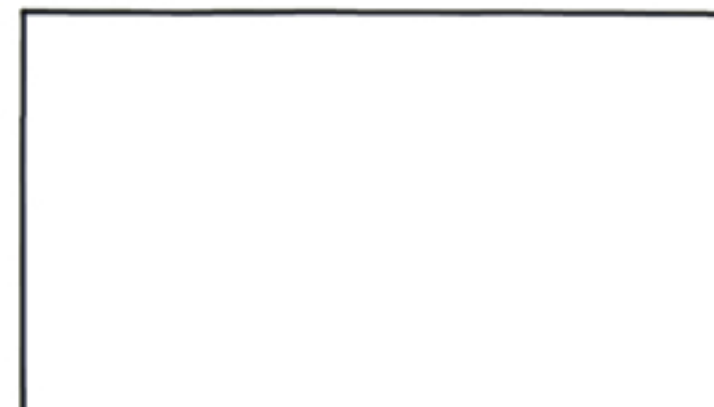
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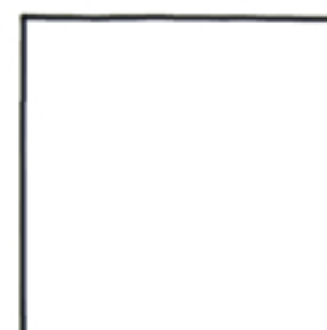
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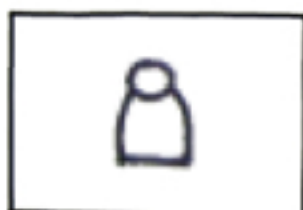
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3. Another tip that has worked for us in the past is to take notes on feedback your client gives you when writing your ad text. If you take notes and keep those notes out when writing your next batch of ads you'll be more likely to get approval the first round. This again will make your approvals go faster and you will sustain much less frustration sending your ads back and forth to be approved.

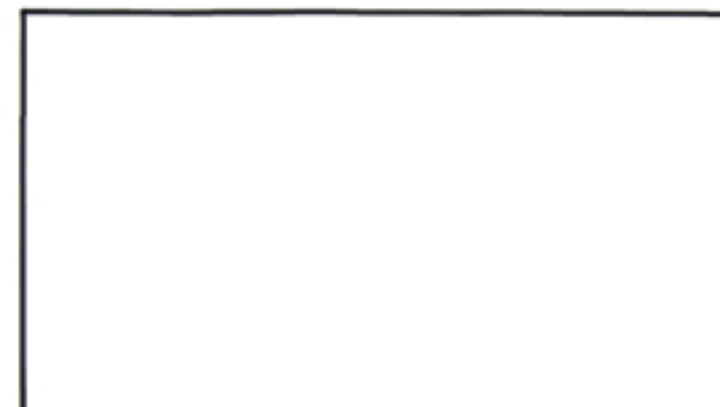
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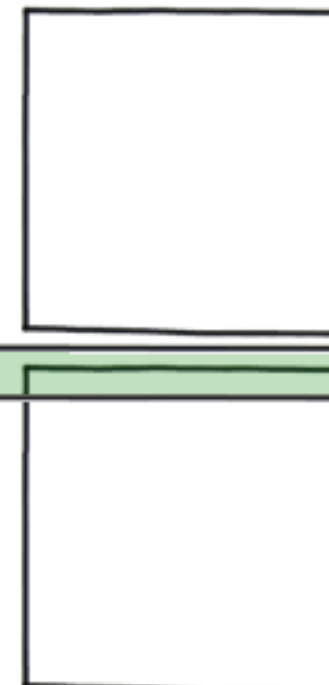


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