User Experience Design is what I do

Casey M Addy is a user experience practitioner focusing on data-driven design thinking and rapid prototyping via pen and paper. He also likes to turn paper concepts into interactive stories to help teams articulate and validate design thinking.

View my resume

Take a look at some **design samples**
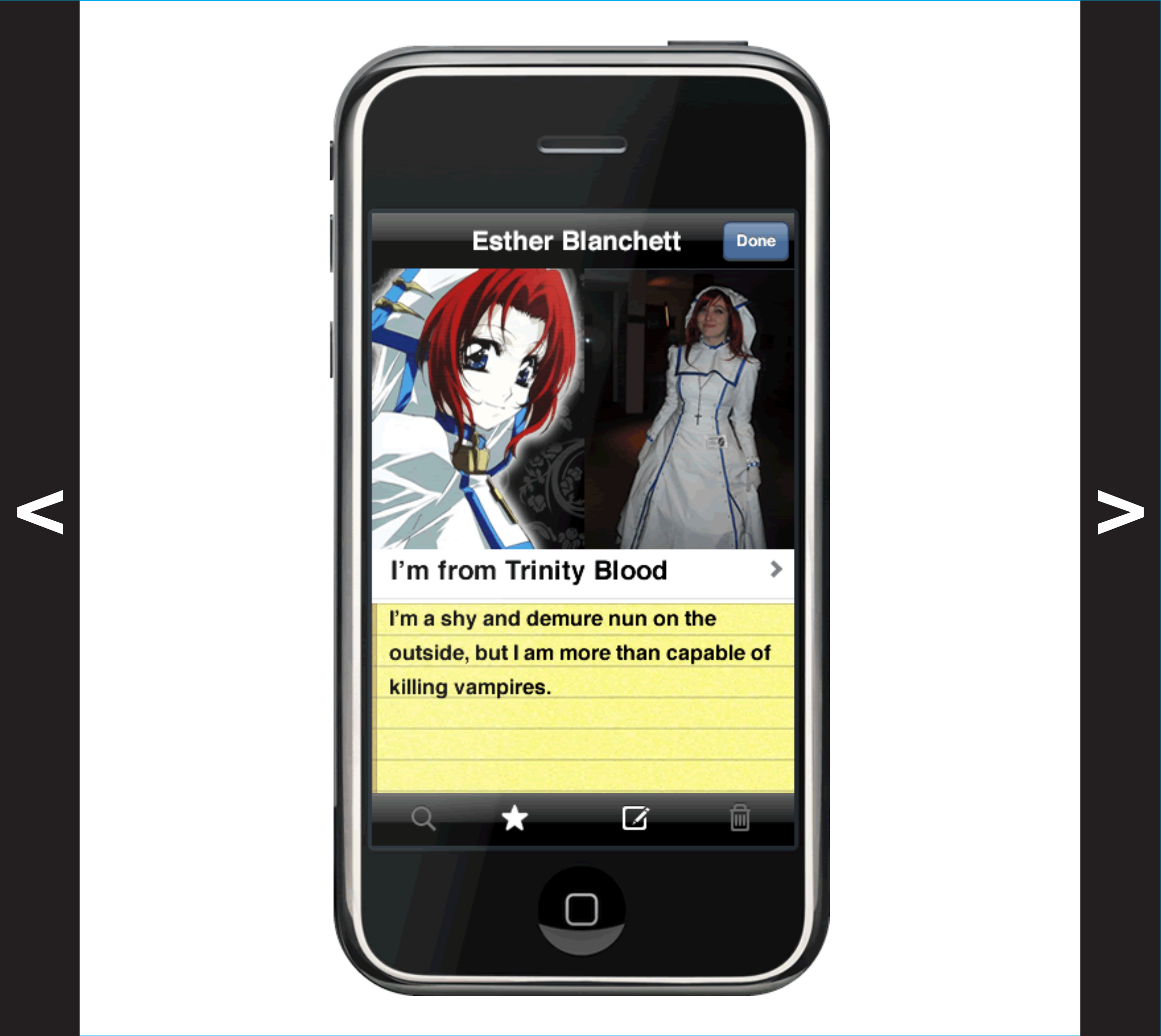
Tales of Badges

Cosplay is the art of becoming a character from popular culture and is performed at conventions. I designed a mobile application to help antendees identify and engage with the cosplayers in attendance.

Open design sample

Latest Blog Post

One of the greatest parts about being in the design and creative process is the ability to allow people to use technology to accomplish anything. After being in large, development-oriented organizations, I've found there are some common hurdles to being able to effectively deliver a great experience. Here are some of the hurdles I've come across and how I worked with the situation.

Continue reading

Contact

Please feel free to contact me about user experience, a new design project, or if you would like to meet to chat in person. All fields are required to send a message.

Name

Email

Your message

Send message

Homepage - flat

Mobile (320px)
20px padding from edge = 6.25%

Desktop (1140px)
100px padding from edge = 8.77%
30px spacing between column = 2.63%
1 column (12 total) = 1140-200-11*30)/12 = 50.833px (4.45%)