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The Big Switch

Posted by matthewobrakta on September 22, 2008

I just wrote this in response to Eric Stotlerman's email and thought I would post it on here.

I actually read the first half of the Big Switch, available at the public library, back in April when I was looking for readings to help me prepare for this program. I wish had read the rest of it because it was really interesting, but I got an idea of where it was going.

Interestingly enough, at the same time, there was a program on the History channel about the race for electricity to be made efficiently and reliable to customers. They talked about how Edison had the main idea, but until Nikola Tesla came along with AC current electricity wasn't reliable or efficient. They talked more about Nikola Tesla, and there was a lot to cover that was really interesting, which you can find some of it here: http://en.wikipedia.org/wiki/Nikola_Tesla. There is also an all electric sports car coming out next year with his name on it. Anyway, relaying this back to the Big Switch, maybe the Nikola Tesla of the Software/Internet area is about to happen.

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CrossLoop

Posted by matthewobrakta on September 22, 2008

CrossLoop. If your like me and haven't heard of it until now, it is software that gives you remote access to a computer which also has this software. I'm not sure how secure it is, but I found it on Cnet and it's free. For a while now I've been wanting to work with some of the software that is on the IU computers from home. Since I have a two year old and I have to watch her most hours that she is awake, it would be great to work from home and take advantage of IU's software. This program won't do that, that was just a wish on a long wish list that I've been thinking over for a while. However, since we've been doing so much group work lately, this might be an interesting tool to use. Or it could just be a waste of time.

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The Importance of Iconography

Posted by joewilkerson on September 21, 2008

2 usability tests and 3 design changes later, my group has come to a conclusion: Iconography is really **REALLY** important. If you can master the art of speaking to people using a simple graphic... you are a god.

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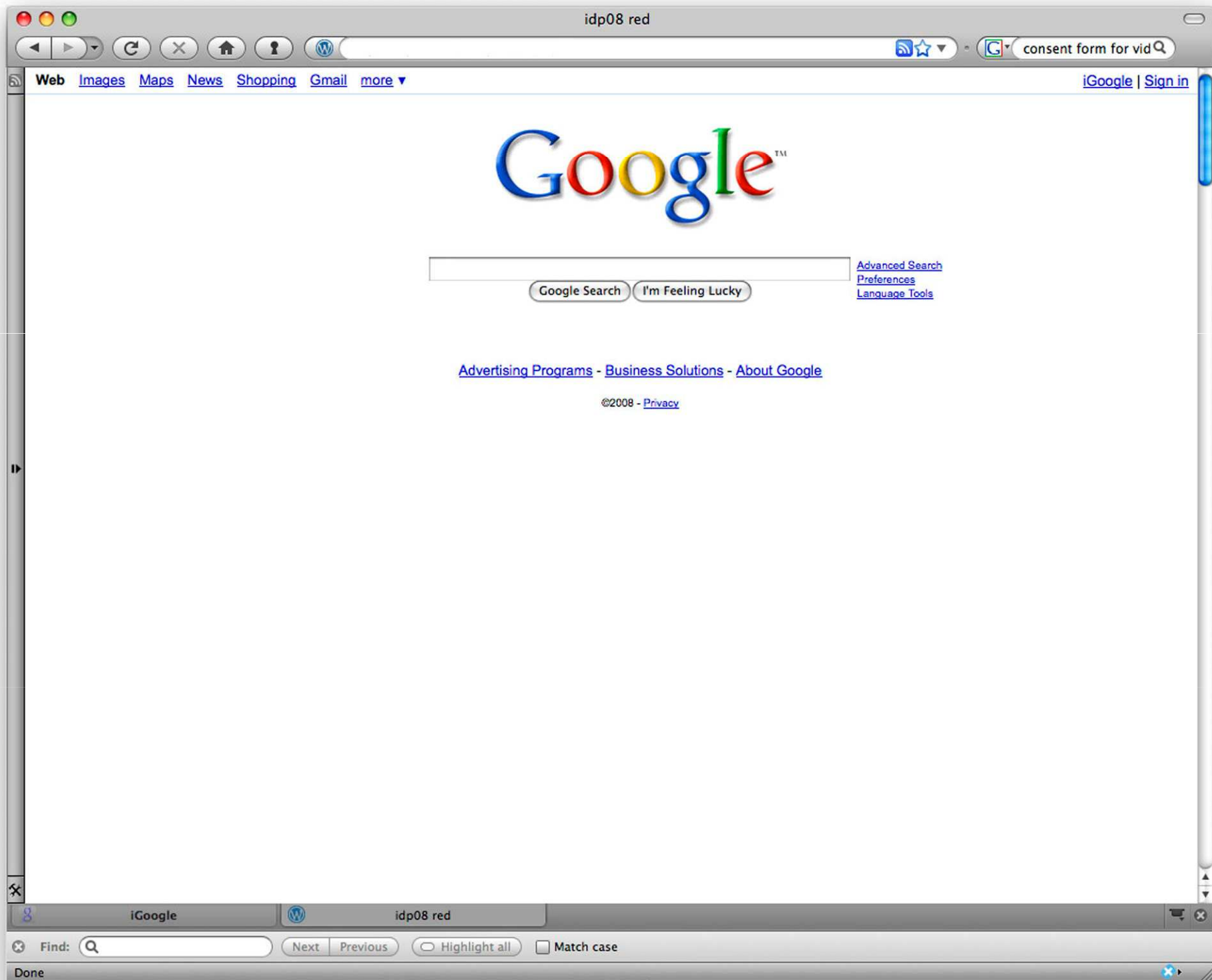
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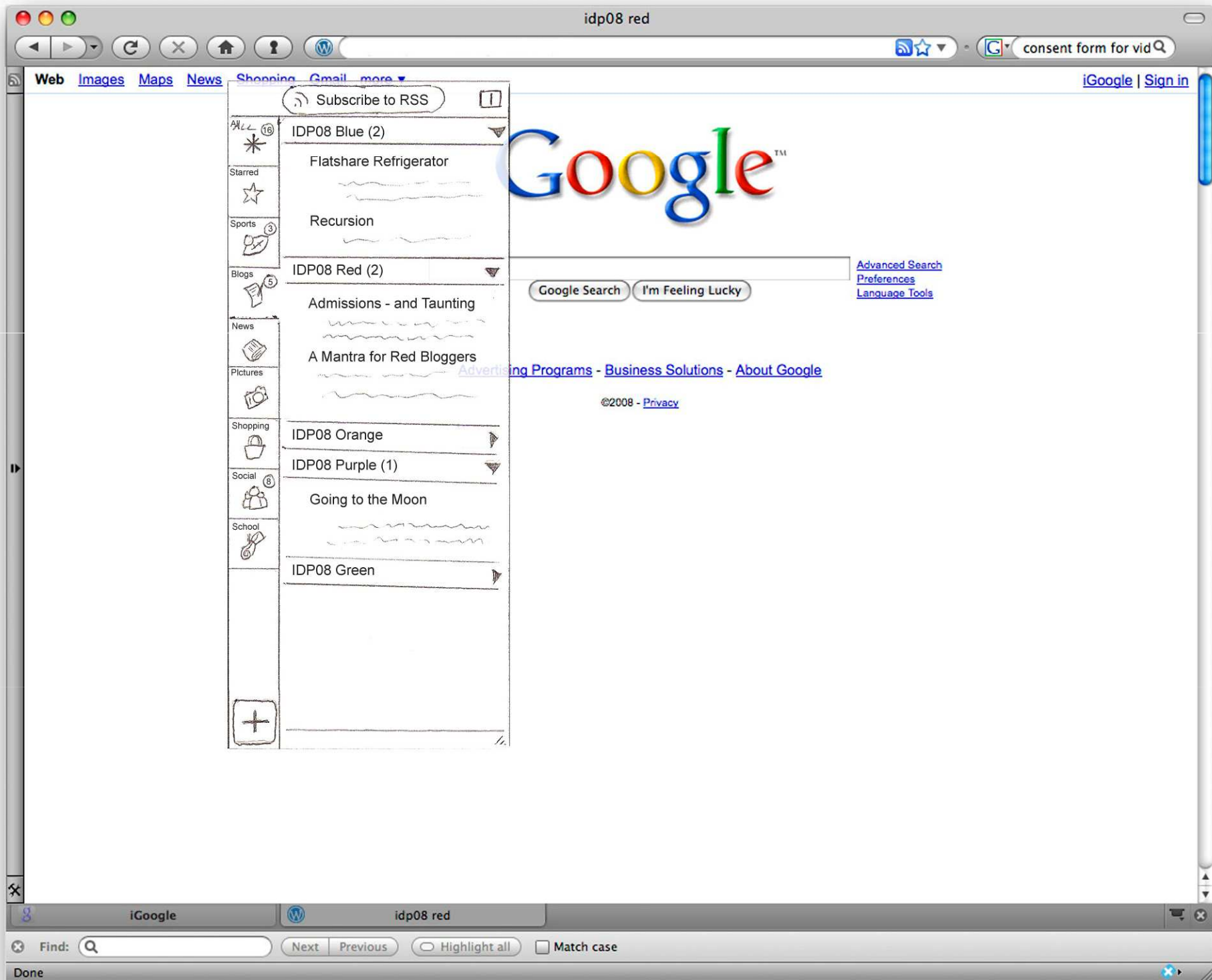
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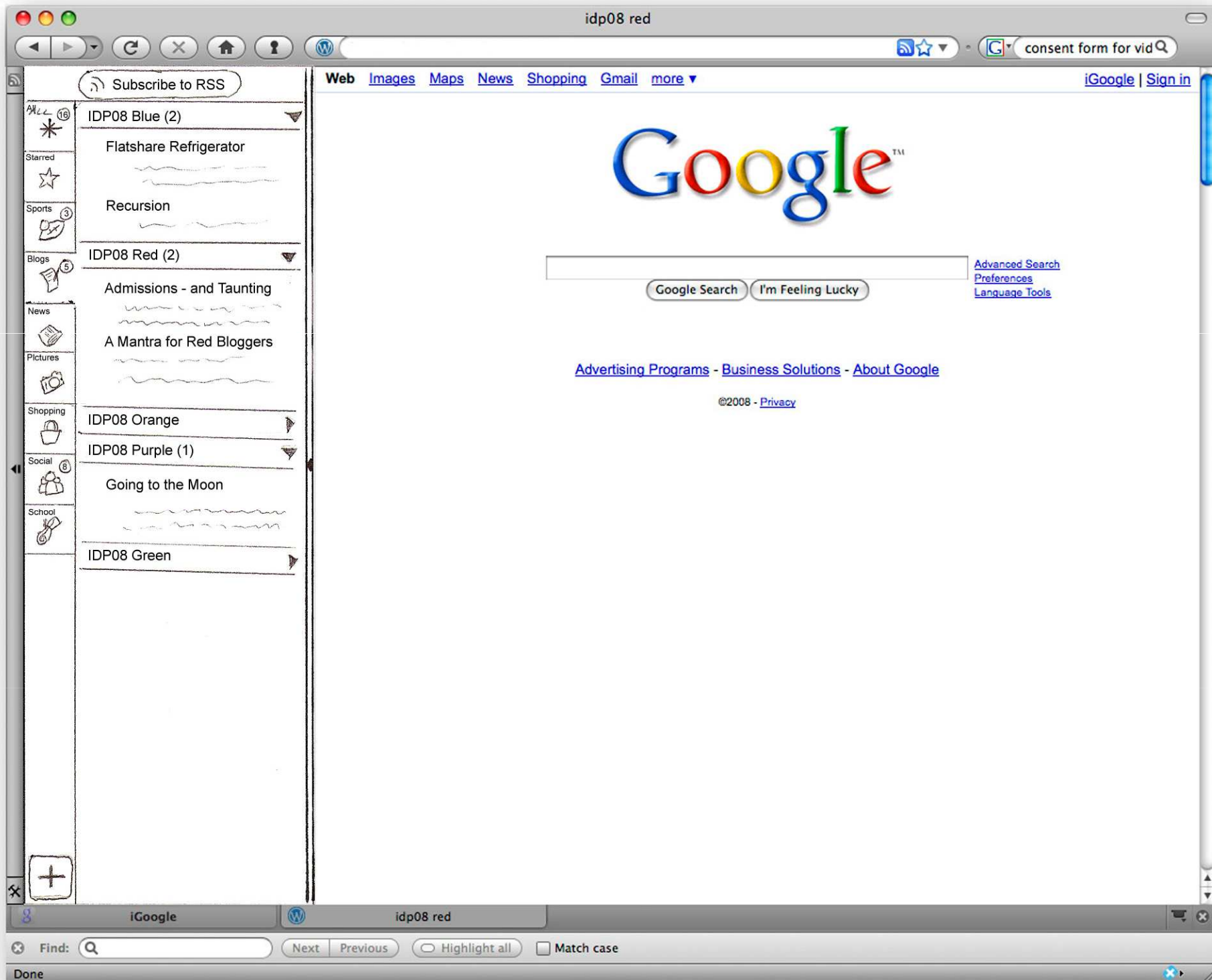
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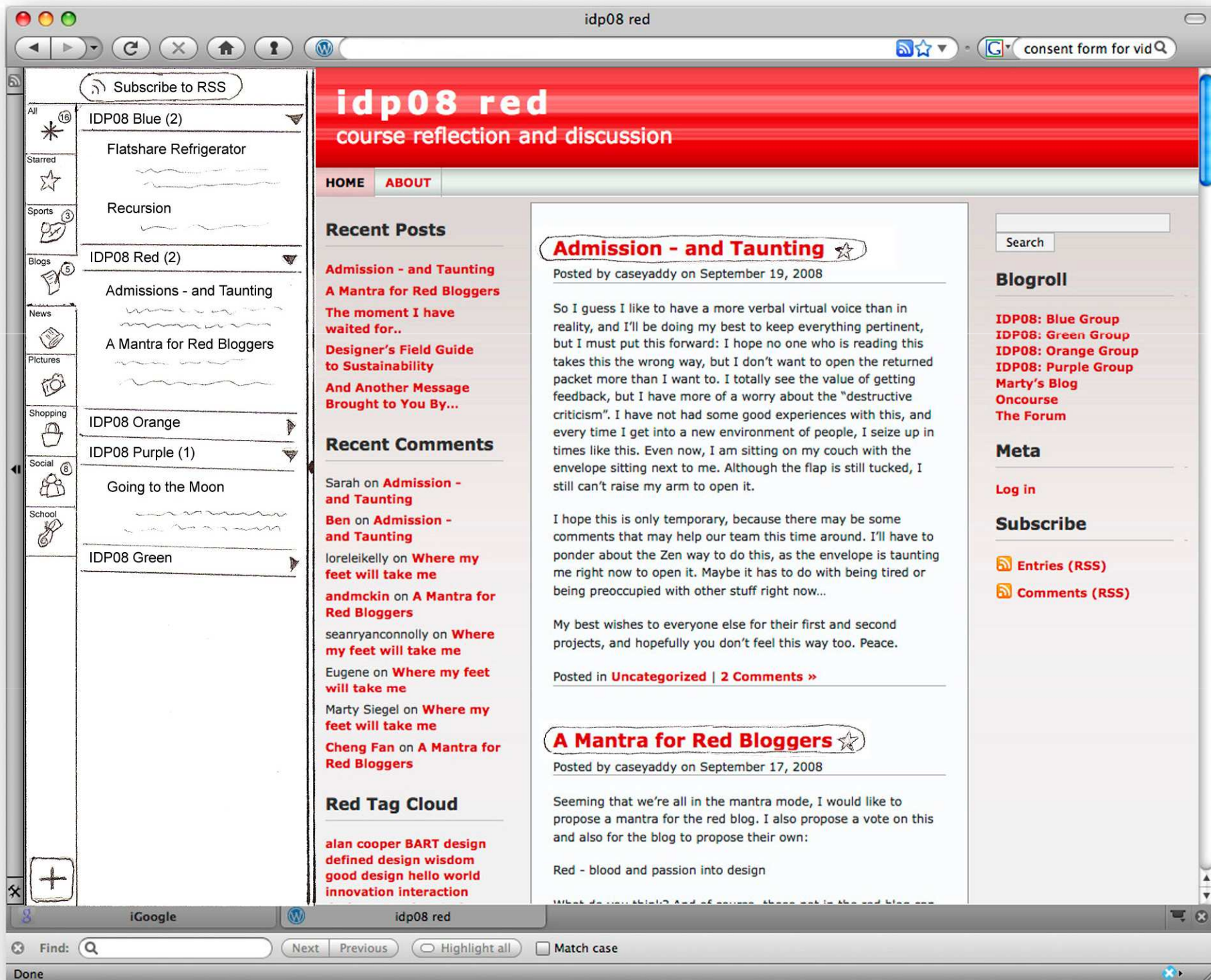
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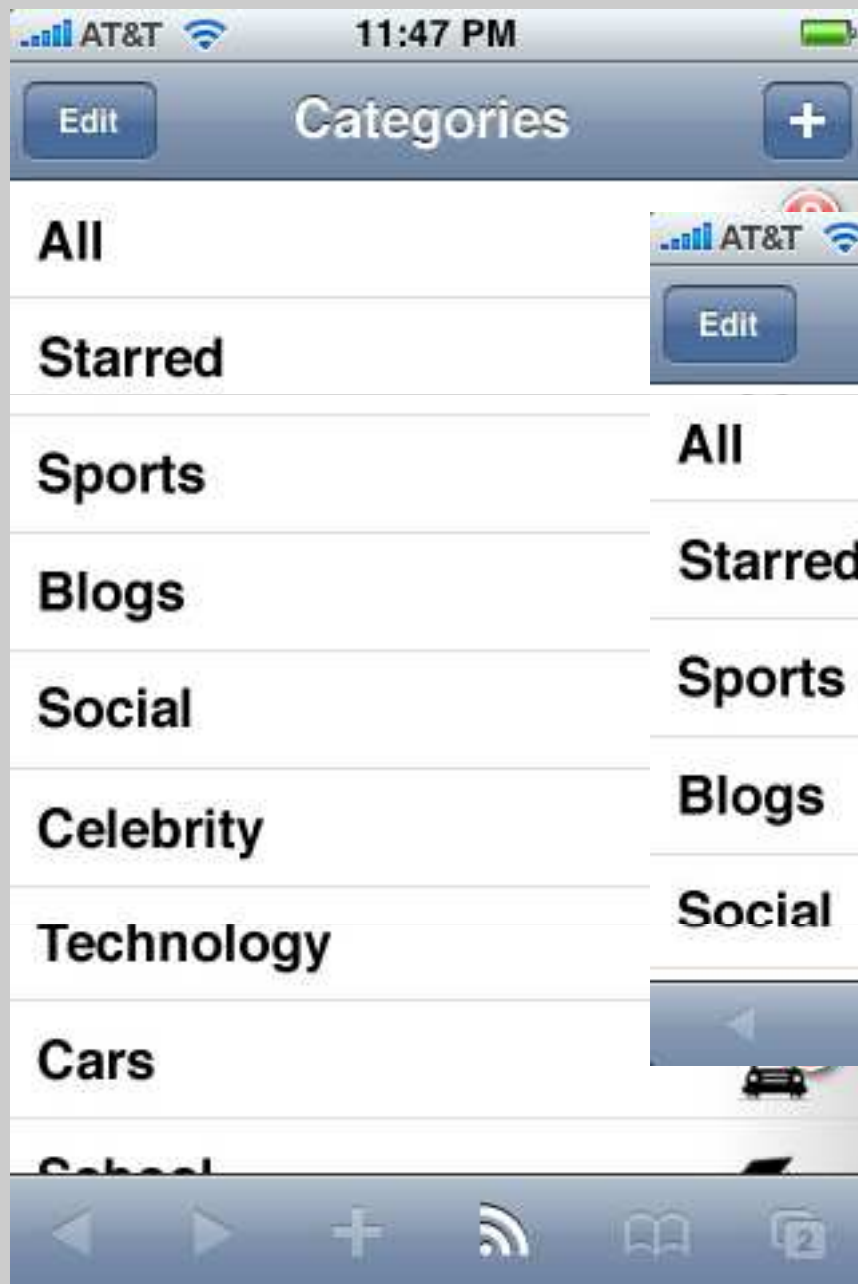
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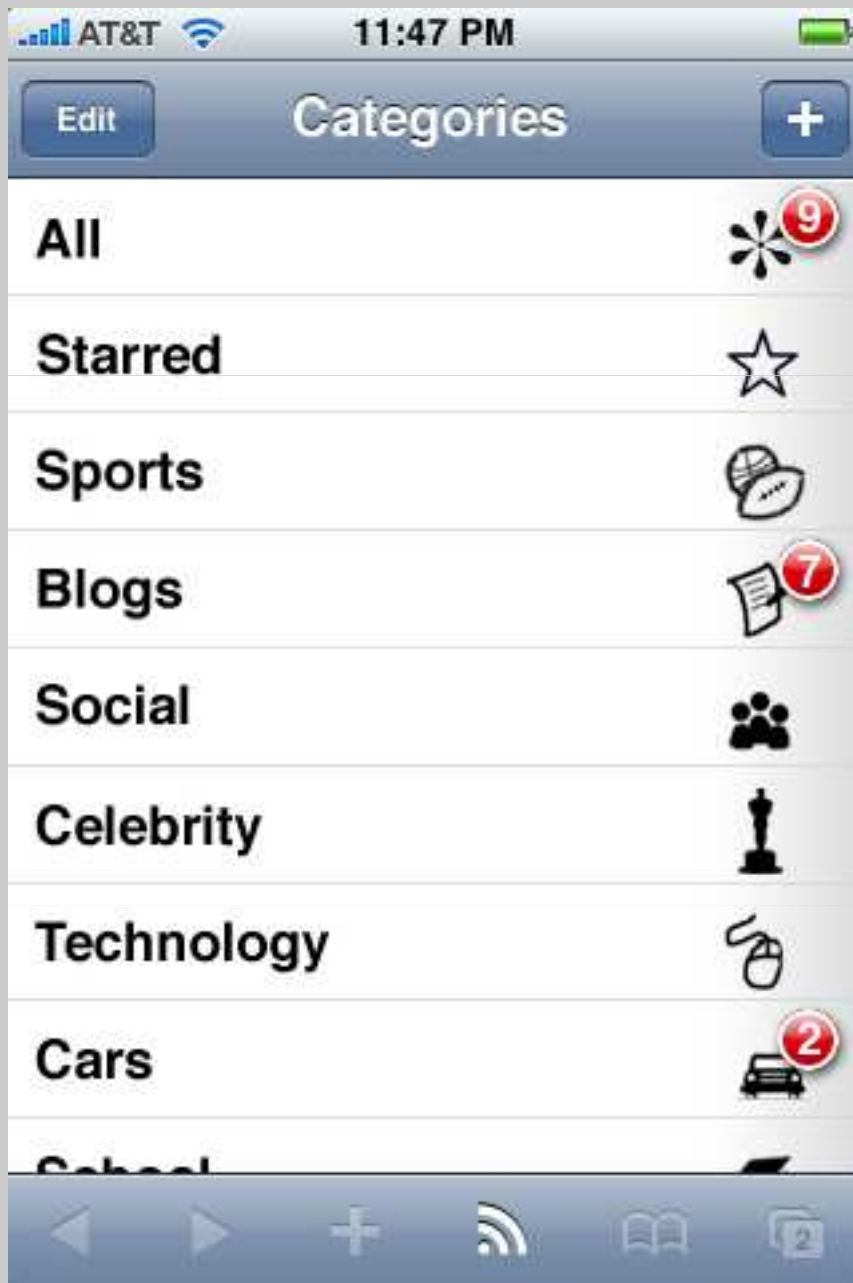






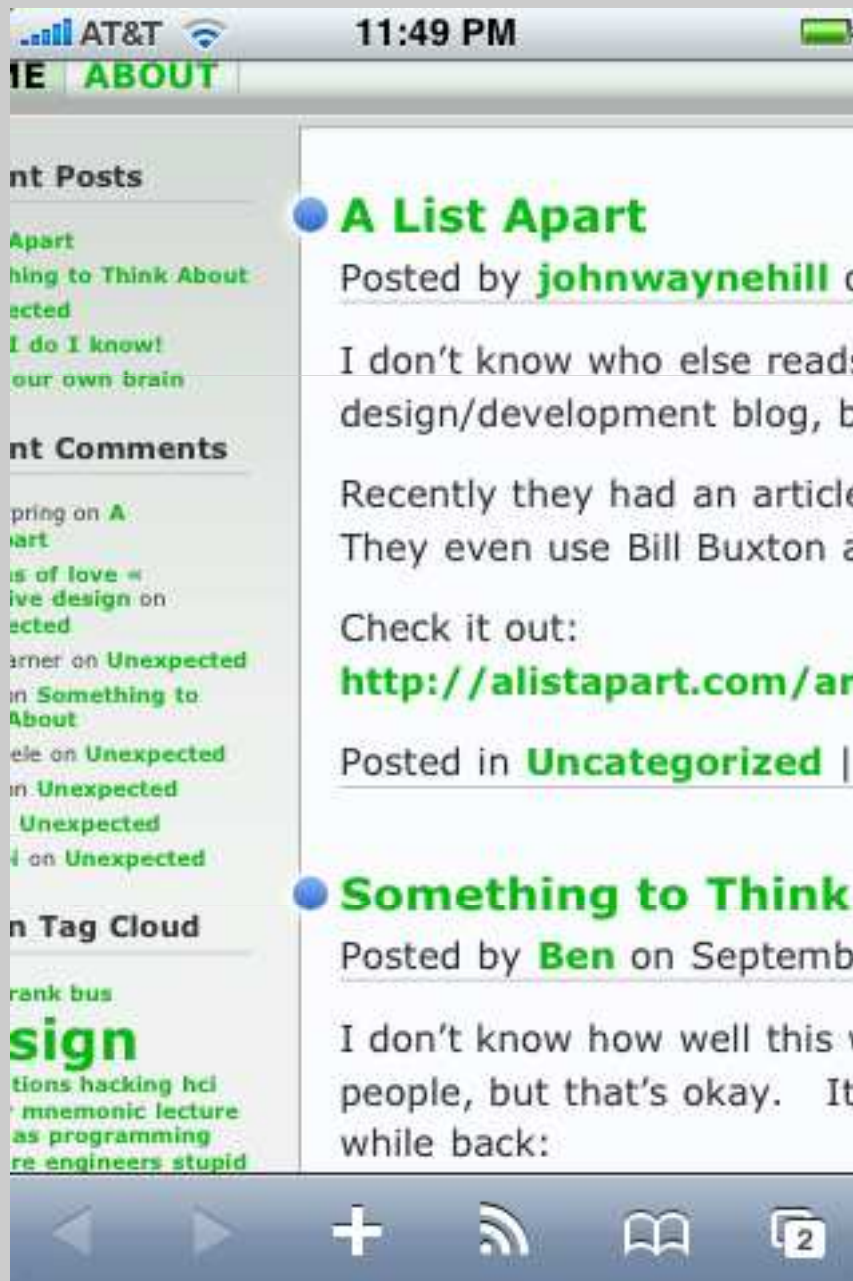






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A List Apart

Posted by [johnwaynehill](#) on September 22, 2008

I don't know who else reads this web
design/development blog, but it's awesome.

Recently they had an article about user experience.
They even use Bill Buxton as a reference.

Check it out:

<http://alistapart.com/articles/lookatitanotherway>Posted in [Uncategorized](#) | [1 Comment »](#)

Something to Think About

Posted by [Ben](#) on September 21, 2008

I don't know how well this will go over with a lot of
people, but that's okay. It's a joke/saying I heard a
while back:

Q: What do they call a med student who graduates at
the bottom of his class?

A: Doctor.

Take from it what you will.

Posted in [Uncategorized](#) | [1 Comment »](#)

★ Unexpected

Posted by [israellichtenberger](#) on September 21, 2008

When I signed up for this course, what I expected was



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