

Casey M. Addy

User Experience Designer

Address: 3050 Helmsdale Place Apt 6106 Lexington, KY 40509

Cell: (203) 537 - 4480

Web: www.caseymaddy.net

E-mail: caseymaddy@gmail.com

Education

Master of Science

Human-Computer Interaction Design

Indiana University, Bloomington, IN

2008-2010

Bachelor of Science

Electronic Media, Arts, and Communication

Rensselaer Polytechnic Institute, Troy, NY

2004-2008

Bachelor of Science

Computer Science

Rensselaer Polytechnic Institute, Troy, NY

2004-2008

Experience

Lexmark International (2010 - current)

Human Factors Engineer (Intermediate)

- Lead the design process and user experience of Lexmark software and solutions
- Presented research, concepts, and interactive prototypes to development team and marketing

GameZombie.tv (Jan 2009 – May 2010)

Lead Web Designer

- Responsible for designing the user experience of GameZombie.tv
- Utilized surveys and interviews to generate user feedback
- Presented sketches, concepts, and wireframes to present to Creative Team

Hanapin Marketing (August 2009)

Design Consultant

- Redesigned PPC Hero and SEO Boy through the use of sketching and wireframing site mockups
- Critiqued and developed concepts in a team of two to present to the CEO and blog team

Shareable Interfaces Research Group (May 2009 – May 2010)

- Researched user engagement on interactive surfaces using Flash on the Diamond Touch Table

2009 Imagine Cup Design Competition (May 2009)

- Placed in the semi-finals in a competition to use technology to help teachers improve education

Skills and Software

• Sketching, Paper Prototyping, Wizard-of-Oz Prototyping, Card Sorting, Affinity Diagramming
Contextual Inquiry, Interviews, Surveys, Observations, Heuristic Evaluations

• Adobe Creative Suite, Microsoft Office, Hand-created HTML and CSS, Wordpress, Computer Programming (C++, Java, PHP, Flash), Balsamiq Mockups, and Microsoft Visio

• Continuing to hone design skills by researching new design tools and methods